IN THE UNITED STATES PATENT & TRADEMARK OFFICE

 Applicant:
 KOPRA et al.
 Examiner:
 Tran, C.

 Serial No.;
 10/511,771
 Group Art Unit:
 2617

 Filed:
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Title: METHOD AND SYSTEM OF DISPLAYING CONTENT ASSOCIATED

WITH BROADCAST PROGRAM

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being transmitted to the U.S. Patent and Trademark Office via the Office electronic filing system in accordance with 37 CFR 1.6(a)(4) on December 4, 2008.

By: /Erin M. Nichols/ Erin M. Nichols

AMENDMENT & RESPONSE UNDER 37 C.F.R. § 1.111

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed August 5, 2008, setting a three (3) month shortened statutory period for response, Applicant submits the present amendment and response under 37 C.F.R. § 1.111.

Claims 1, 5, 9-11, 14, 15, and 19-36 remain pending in the application. Claims 24, 29, and 32-36 have been amended. New Claims 37-39 have been added, and no claims have been canceled. Applicant respectfully requests reconsideration and allowance of all pending claims.

AMENDMENTS TO THE CLAIMS are reflected in the listing of claims which begins on page 2 of this paper.

REMARKS/ARGUMENTS begin on page 11.